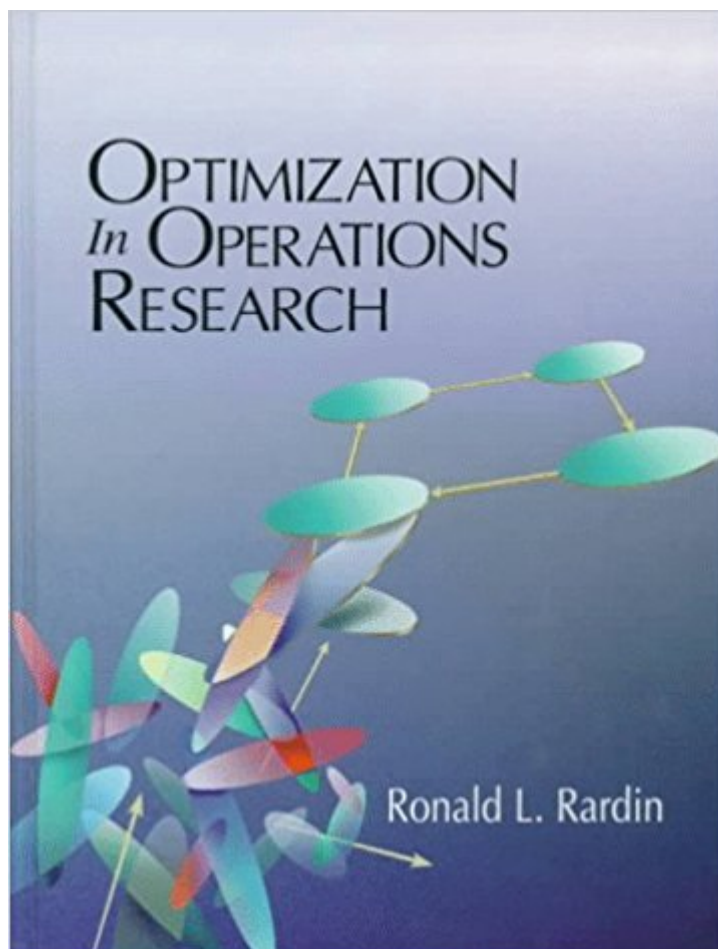


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# Optimization In Operations Research



## Synopsis

This book is specifically designed to change the way deterministic optimization is taught to introductory students. Toward this end, it exposes students to the broad scope of the topic, reinforces the basic principles, sparks students' enthusiasm about the field, provides tools of immediate relevance and develops the skills necessary to use those tools.

## Book Information

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What I needed for class, in great shape

Excellent and EXTREMELY creative problems for undergrads and professionals, it's a mind opener. Even a little useful for graduate programs (masters in IE). The only problem, is that there is no actualization for this book, so it's pretty much old and many other are starting to copy and improve his ideas. A MUST have for any serious IE or OR student, or professional.

Great text!

Prof. Rardin's Optimization in OR is a great book. However the binding for the book does not do its justice as it is sold as a paperback at the .com. The binding of my copy quickly fell apart. With the kind of the price the book demands and its 900+pages size, it should be a hardback binding.

My bible regarding deterministic operations research with a modern and clear approach to all optimization issues.

I'm using this book for self-study and it's an excellent, well-written text! Combined with the AMPL software it's ideal for self-study.

As far as regards content, this is a fine book. It's a textbook, and it does that job. I am commenting on the horrible cheap production: the publisher has effectively made a photocopy of the hardcover, and is selling it for \$100. The cover is flimsy paper, scuffs and bends easily; the text on the pages is askew; and the contrast in the charts and shading is awful.

This textbook is fairly essential for most introductory Op Research classes, though not all. Be sure to check your teacher's syllabus before you buy because it may not be needed. Regardless I received this package on time and in great condition, as the headline says. Recommend 100%.

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